

A four-day experience designed to educate, inspire and engage high school student leaders from every state and territory in the county in the effort to promote mutual understanding and respect amongst all people.

# **SPONSORSHIP PACKAGE:**

## **GOLD PRESENTING SPONSOR: \$500,000**

#### Benefits:

- Name entitlement as the Gold Presenting Sponsor. (i.e.: Team Harmony We Have A Dream Action Institute and Rally Presented in part by: Sponsor name and logo)
- Name and logo listed as the presenting sponsor on all program materials including: program logo, website, social media, and all event related signage.
- Mention in all event related press releases.
- Dedicated presenting sponsor welcome section on the program website.
- Co-signer on leadership certificates awarded to all participating students and teachers.
- Logo on achievement awards presented to students who successfully implement their action plans.
- Opportunity to address participants at the Action Institute orientation and Rally.
- Official host of the Rally.
- 25 VIP tickets to the Rally.

## SILVER SPONSOR: \$100,000

## Benefits:

- Mention in all promotional materials including: website, program outreach, school promotions and event-related press releases.
- Sponsor message and logo presence on the program website.
- Opportunity to address Rally participants through the introduction of a speaker or entertainer.
- 10 VIP tickets to the Rally.

#### **BRONZE SPONSOR: \$50,000**

#### Benefits:

- Mention in all outreach materials including: website, program outreach, school promotions and event-related press releases.
- Logo presence on the program website.
- 5 VIP tickets to the Rally.



## SPONSORSHIP PACKAGE

## **DELEGATION SPONSOR: \$25,000 PER STATE/TERRITORY**

This unique sponsorship will enable the sponsor to be a lead sponsor for a particular state's delegation of five student leaders and one teacher. The sponsor can select which state/territory they would like to support and will be listed with the program's "premiere" or Gold Presenting Sponsor. There is no limit to the number of states/territories an entity can sponsor.

#### Benefits:

- Mention on all program materials sent to sponsored delegation state/territory.
- Mention and listing as state/territory delegation sponsor on program website.
- Sponsor branded program t-shirts sent to all members of the delegation sponsored.
- 5 VIP tickets to the Rally.

## **DREAMER: \$10,000**

#### Benefits:

- Sponsor listing as a "Dreamer" contributor on the program website.
- 3 VIP tickets to the Rally.

## **JUSTICE WARRIOR: \$5,000**

#### Benefits:

- Sponsor listing as a "Justice Warrior" contributor on the program website.
- 2 VIP tickets to the Rally.

## **SUPPORT COMMITTEE MEMBER:** \$500 - \$1,000

Benefits:

• Sponsor listing as a "Supporter" contributor on the program website.

## **LEARN MORE:**

For more Information on the program visit: **TeamHarmonyInstitute.org** 

**Contact:** Tricia Raynard at (978) 836-9548 or traynard@EmpowerPeace.org or Rick Rendon at (617) 314-0518 or rrendon@EmpowerPeace.org

About Team Harmony -- Founded in 1994, Team Harmony is a nationally recognized multicultural forum designed to unite youth of all backgrounds in the battle against prejudice, bigotry and hatred and to effect social justice for all people. Team Harmony is a program of Empower Peace, a recognized 501c3 non-profit organization.